SARAH SHUTTLE | GRAPHIC DESIGNER



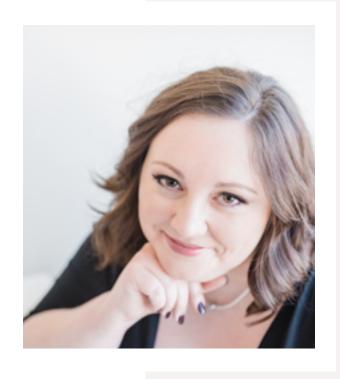


ABOUT ME

Hello, I'm Sarah. I help businesses maintain a cohesive, impactful visual identity by creating a wide variety of high-quality design graphics in line with their brand.

I'm based in Berkshire, UK and, from my home design studio, I have worked with clients all around the world. These range from one-person businesses to large corporate companies, now spanning a period of eight years.

I have run my business, Sarah Shuttle Creative, for three years now. Whilst that focuses on designing brand identities and websites for high-end wedding businesses, I also offer design services for corporate companies looking for high quality design work with a prompt turnaround time.



DESIGN SOFTWARE I USE

Adobe Creative Cloud, specialising in:

- InDesign
- Illustrator
- Photoshop

WHAT I CREATE

Items I design include, but are not limited to:

DIGITAL MATERIALS

- Digital Brochures
- E-Vites
- Media Kits
- Presentation Slides
- Social Media Graphics
- Forms

PRINTED MATERIALS

- Brochures
- Flyers/Leaflets
- Posters
- Lookbooks
- Business Cards
- Letterheads

RATES

All prices are in GBP

Hourly Rate - £150

Monthly Retainer Service -

Starting from £1,200 per month (10 hours) for a minimum of 3 months

Bespoke Pricing -

For larger or more specific projects I provide a bespoke quote per item.

INDUSTRY & CLIENT PRAISE

Here are just three snippets from some of the many testimonials I have received. For more examples please don't hesitate to ask.

"Sarah is highly professional yet super friendly and approachable (a fine balance that can sometimes be hard to master, yet Sarah has cracked it), her work is flawless and this stems from her extreme care and commitment when it comes to attention to detail and taking the time to understand her clients."

PR SPECIALIST NICOLA RUSSILL-ROY, PROPOSE PR

"Sarah has an intelligent approach to design that shines through in her immaculate creative work."

AILSA MUNRO, AILSA MUNRO BRIDALWEAR

"If you're thinking about working with Sarah I recommend her so highly, she has such an incredible attention to detail and will work with you around the clock to make sure you feel comfortable with each step and element."

NATALIE ELLIS, BOSSBABE



EXAMPLE PROJECTS

CARMELA | WEDDINGS & EVENTS

My role in this project was to completely rebrand the business with a new look. Firstly, this consisted of creating a concept, defining the style, choosing the colours and fonts and designing the logo and other brand elements.

I then designed a completely bespoke website with unique navigation and a style that kept the branding looking seamless, and finally I designed a full suite of branded stationery.

The project was designed using primarily Adobe Illustrator and Photoshop.





SHEER LASER CLINIC

I designed the visual branding for this London aesthetics clinic, including logo, brand marks and pattern, as well as selecting the colours and fonts.

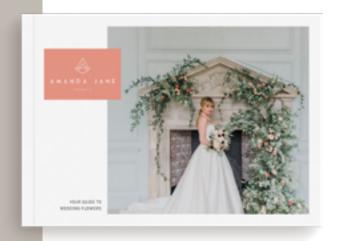
I then designed a suite of printed materials, such as price lists and swipeable gift cards, appointment cards and information leaflets.





AMANDA JANE ELOWERS

I took the existing branding of this business and designed an in-depth guide to bridal flowers in the form of a brochure meets lookbook. It has a modern feel, creative layout and is completely bespoke, designed by me in Adobe InDesign.

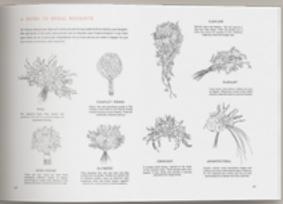










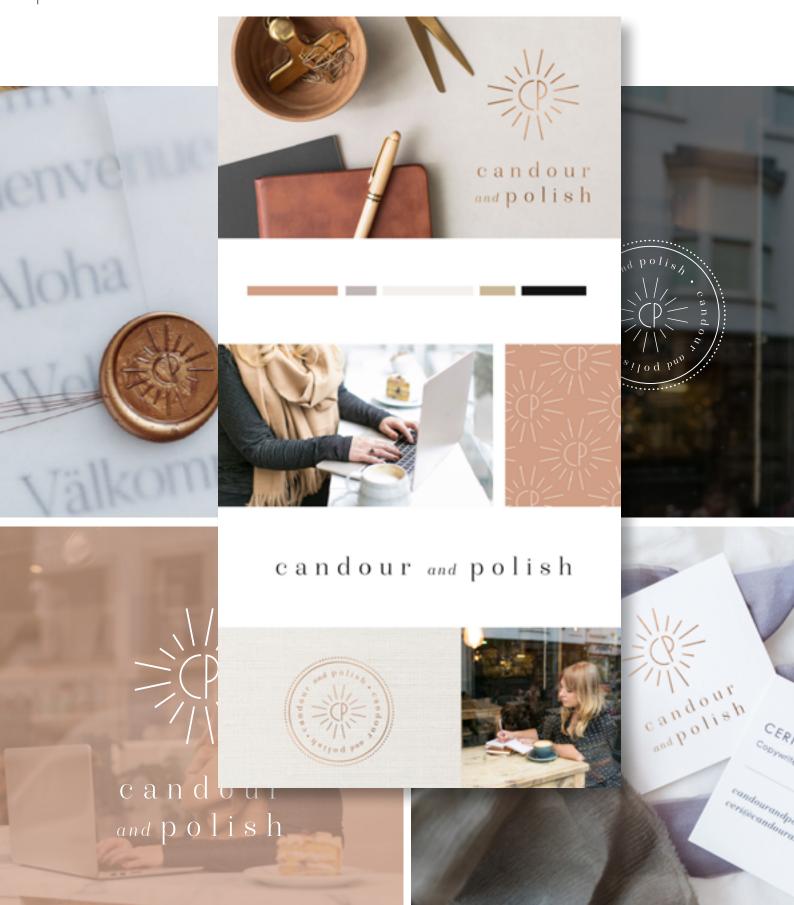




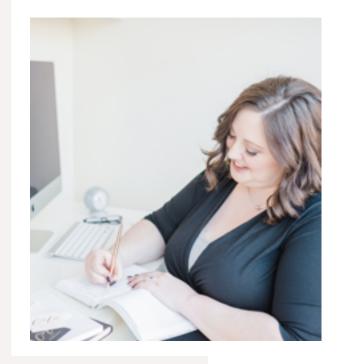
CANDOUR & POLISH

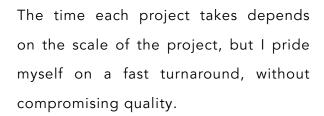
I designed the visual branding for copywriter and brand strategist, Candour & Polish in 2018. This included curating a mood board, designing logo concepts and brand elements such as the monogram mark, refining a colour palette and selecting fonts and textures.

I then used the brand style to design business cards and apply the design for a bespoke wax stamp, to be used in copper wax.

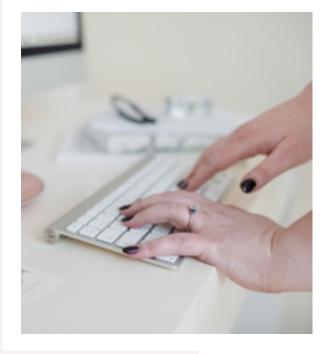


WORKING TOGETHER





If you have an urgent project, please let me know. Based on the work I have, I can often start urgent projects with almost immediate effect at an agreed rush fee.



If you would like to discuss working with me I would be delighted to arrange a call. Please email me at:

hello@sarahshuttle.com